

On and Off Airport Rental Car Market Share Figures: PDX & HIO

Activity Month: Jun-18

Date Published:

PDX:

Rental Car Company	Gross Receipts	Market Share
Avis Budget Car Rental, LLC	3,325,286.57	14.40%
EAN Holding, LLC dba Enterprise Rent-A-Car	3,935,150.59	17.04%
EAN Holding, LLC dba Alamo Rent-A-Car	2,490,815.09	10.78%
EAN Holding, LLC dba National Car Rental	2,928,227.90	12.68%
The Hertz Corporation	4,459,821.44	19.31%
Todd Investment Company dba Dollar Rent-A-Car	2,730,343.82	11.82%
DTG Operations, Inc. dba Thrifty Car Rental	1,295,426.24	5.61%
Budget Rent A Car System, Inc.	1,775,686.96	7.69%
Payless Car Rental, Inc.	155,243.45	0.67%
Total Market Share	\$23,096,002.06	100%

Hillsboro Airport:

Rental Car Company	Gross Receipts	Market Share
The Hertz Corporation	161,488.27	56.7%
Avis Budget Car Rental, LLC	103,036.92	36.2%
EAN Holding, LLC dba Enterprise Rent-A-Car	20,119.65	7.1%
Total Market Share	\$284,644.84	100.0%

Can be viewed online at this link. (Click tab titled "For Roadway Providers")